

# MARY MCLEOD BETHUNE STATUARY HALL INSTALLATION WATCH PARTY

**Wednesday, July 13, 2022 at 10:30am**

**Bethune-Cookman University  
Mary McLeod Bethune Performing Arts Center  
698 W International Speedway Blvd., Daytona Beach, FL 32114**

On Wednesday, July 13, the statue depicting Bethune-Cookman University's beloved foundress, Dr. Mary McLeod Bethune, will officially be unveiled in the U.S. Capitol's Statuary Hall. One of two sculptures representing the State of Florida, the sculpture will stand among other works of art symbolizing each of the 50 United States in one of our country's most popular destinations.

As people from our nation gather in Washington, D.C. to witness this historic moment, we will be hosting the Mary McLeod Bethune Statuary Hall Installation Watch Party, a fundraising event benefitting B-CU students, at 10:30 a.m. at the Mary McLeod Bethune Performing Arts Center, 698 W International Speedway Blvd, Daytona Beach.

Throughout the event, our focus will center on the legacy of Dr. Bethune, the daughter of former slaves, who rose above her circumstances, and not only founded our great University with five little girls, \$1.50 in her pocket and a fierce faith in God, but also became a pioneering civil rights activist, a women's advocate, an entrepreneur, a writer, businesswoman, educational advisor to five U.S. Presidents, and more.

We need your support in sustaining her legacy. Following is our donation form, detailing how you can help. Your gift will make a difference for the University in helping our amazing students realize their dreams and become leaders in our community, state, nation, and the world.

We thank you for your continued support and look forward to celebrating with you at the he Mary McLeod Bethune Statuary Hall Installation Watch Party.

**For additional information on ways to support the students of B-CU. contact Sherry Paramore, VP of Institutional Advancement at 386-481-2966 or email to paramores@cookman.edu.**



**BETHUNE-COOKMAN  
UNIVERSITY**

Division of Institutional Advancement  
640 Dr. Mary McLeod Bethune Boulevard  
Daytona Beach, FL 32114  
(386) 481.2000  
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# MARY MCLEOD BETHUNE STATUARY HALL INSTALLATION

## WATCH PARTY SPONSORSHIP LEVELS

- ❑ **Presenting title - \$50,000**
  - Logo placement on media with nationwide feed, website and social media, mobile app and virtual event platform
  - Name included in national press release
  - Private reception in President's banquet area
  - Premium seating for 50 guests
  - Bring greetings during event
  
- ❑ **Platinum - \$25,000**
  - Logo placement on media with nationwide feed, website and social media, mobile app and virtual event platform
  - Name included in national press release
  - Private reception in President's banquet area
  - Premium seating for 25 guests
  - Bring greetings during event
  
- ❑ **Gold - \$10,000**
  - Name included in national press release
  - Private reception in President's banquet area
  - Premium seating for 10 guests
  
- ❑ **Silver - \$5,000**
  - Name included in national press release
  - Private sponsors reception in President's banquet area
  - Premium seating for 4 guests
  
- ❑ **Bro nze - \$2,500**
  - Name listed on printed event material
  - Private sponsors reception in President's banquet area
  - Premium seats for 4 guests
  
- ❑ **Supporter-\$1,000 for groups and non-profit organizations**
  - Name listed on printed event material
  - Private sponsors reception in President's banquet area
  - Premium seats for 4 guests



## Bethune-Cookman University: Deep Roots, Deep History, A Rich Legacy.

In 1904, Dr. Mary McLeod Bethune built Bethune-Cookman University, an HBCU, with \$1.50 on an old city dump in Daytona Beach, Florida. Her life was lived with purpose. Her vision was crystal clear. She wanted unity, dignity, respect, and education for African Americans. She worked with four different US Presidents. She built the first hospital for negroes in Daytona Beach. She sang the KKK off of school property. She was Dr. Mary McLeod Bethune and she will be the first state commissioned statue of a Black American in Statuary Hall. B-CU now stands proudly amongst other HBCUs in the country, but this place is different.

With Dr. Bethune's mantra of *Enter to learn, Depart to serve*, B-CU students not only study at B-CU, they are imbued with a rich legacy. A legacy that creates leaders, change agents, servant leaders, and so much more. Her spirit lives here on this sacred campus and it is our hope that her story will change the lives of not only our fine students, but those around the world who learn about the mark she made on this world.

**Video:** <https://youtu.be/zpRUagcGkcY>